



Media Release

For Immediate Release

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John Deere Celebrates 20 Years in Fuquay-Varina

John Deere (Deere & Company), the world's leading manufacturer of agricultural, forestry and construction equipment celebrated its 20th anniversary on July 8 at its Turf Care manufacturing facility in Fuquay-Varina, N.C.

In 1997 the factory produced its first unit – a Lightweight Fairway Mower. Today, Turf Care produces 10 different models of commercial mowing and golf equipment that are distributed throughout North America and exported to more than 100 countries. The Fuquay-Varina Turf Care facility occupies more than 335,000 square feet of office and manufacturing space on Highway 55.

“Over the past 20 years, we’ve cultivated a team of professionals who take great pride in designing and manufacturing top quality products in the Turf Care facility,” said Siva Sundaresan, Factory Manager and Global Director for Commercial Mowing and Golf Equipment at John Deere. “In addition to producing innovative equipment that is revolutionizing the golf and landscaping industries, we are also proud to employ a team that is dedicated to bettering their local communities.”

This month, Fuquay-Varina Mayor John W. Byrne will recognize the company's milestone anniversary and commitment to the Town which has included contributing to the local economy by providing jobs, revenues and investment in the community by proclaiming July 22, 2017 “John Deere Turf Care Day,” in Fuquay-Varina.

“John Deere Turf Care has been active in the community since coming to Fuquay-Varina 20 years ago, and during that time, we have been able to continue a very strong community relationship with them,” said Mayor Byrne. “The Town of Fuquay-Varina is pleased to congratulate John Deere Turf Care on its 20th anniversary here in Fuquay-Varina. I would like to thank them for their partnership and commitment to achieving what is best not only for the company, but also for their employees and the community.”

This past June, John Deere Turf Care marked another manufacturing milestone with the production of the 600,000 unit built at the Fuquay-Varina facility. John Deere Turf Care builds commercial mowers and golf equipment that are popular with homeowners, professional landscape contractors, commercial users, municipalities, golf courses, and sports turf operations.

John Deere Turf Care continues to focus on enhancing the community's economic development efforts. The company serves on the Town's economic development advisory commission and is part of the Town's BIG 4 Initiative, a public-private partnership between the Town's Economic

Development Department and its core manufacturing firms that partner to capitalize on the latest trends in manufacturing. Other members of Fuquay-Varina's BIG 4 Initiative include Southbend, Bob Barker Company and TE Connectivity.

"It is important that the Town continue to work with a great community-minded company like John Deere Turf Care," said Mayor Pro-Tem Blake Massengill, Chairman of the Town Board's Economic Development Committee. "I look forward to them producing their 1,000,000 unit here in Fuquay-Varina."