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## Fuquay-Varina Receives 2020 National Main Street Accreditation

**Fuquay-Varina, NC – Fuquay-Varina** has been designated as a 2020 Accredited Main Street America™ program. Accredited status is Main Street America's top tier of recognition and signifies a demonstrated commitment to comprehensive commercial district revitalization and proven track record of successfully applying the Main Street Approach™.

"We are proud to recognize this year's 860 Nationally Accredited Main Street America programs that have dedicated themselves to strengthening their communities," said Patrice Frey, President & CEO of the National Main Street Center. "These Accredited Main Street programs have proven to be powerful engines for revitalization by sparking impressive economic returns and preserving the character of their communities. During these challenging times, these Main Street programs will be key to bringing economic vitality back to commercial districts and improving quality of life during the recovery process."

In 2019 alone, \$6.45 billion of public and private reinvestment was generated, 6,466 net new businesses were opened, 32,316 net new jobs were created, and 10,412 buildings were rehabilitated in Main Street America communities.

Fuquay-Varina's performance is evaluated by the North Carolina Main Street which works in partnership with Main Street America to identify the local programs that meet ten rigorous performance standards. Evaluation criteria determines the communities that are building comprehensive and sustainable revitalization efforts and include standards such as fostering strong public-private partnerships, documenting programmatic progress, and actively preserving historic buildings.

As part of the Town's continued downtown revitalization efforts, a new Arts Center opened in March 2019 and a new Town Hall followed in downtown in October 2019. In January 2019, the Town hired Dawn Russell as Downtown Manager for the Town and Fuquay-Varina Downtown Association's combined efforts to promote Fuquay-Varina's thriving downtown districts. To learn more about Fuquay-Varina's Main Street program or economic development efforts, please visit [www.fuquay-varina.org/downtown](http://www.fuquay-varina.org/downtown).